

## **Measuring and assessing the impact of the careers programme on students**

At Helston Community College we believe it is very important to assess the impact of our careers programme on our students. We do this in a number of ways.

First, we identify and analyse the destinations of our Year 11 and 13 students taking into account their prior attainment. For Year 11 students, we record pathways including:

- Level 2 courses
- Level 2 apprenticeships
- Level 3 courses
- Analysis of sector based outcomes to ensure our advice is relevant to the jobs available and to ensure that we promote equality of opportunity

For Year 13 students we identify and analyse whether students:

- go onto higher education and the range of courses being studied and the universities/colleges being attended
- go onto an apprenticeship and whether it is at Intermediate, Advanced or Higher level

Second, we are very keen to get the views of students on the Careers, Education, Information, Advice and Guidance (CEIAG) they received during their five or seven years at Helston Community College. We ask all Year 11 and 13 students to complete an end of year survey to find out their views on individual elements of the CEIAG programme and their overall assessment of the programme. In addition, our Enterprise Advisers (business volunteers who support the College develop its careers provision), meet representative groups of Year 11 and 13 students to find out more about what they liked and disliked about the careers programme and ways they believe it can be improved.

Third, we value the views of parents on how well we have helped them to support their child or children make rational informed career decisions. This is done using discussion at Parent Forum meetings.

Finally, business volunteers are asked for their feedback on each individual careers events that they take part in, such as 'I Love My Job' talks, a speed networking session or mock interviews. In addition, the College's Enterprise Advisers evaluate the careers programme from a business view point alongside the College's Enterprise Co-ordinator.