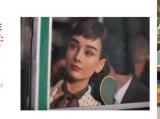
## **Knowledge Organiser: GCSE Media Studies**



**BASIC SEMIOTIC TERMS / CAMERAWORK / MISE-EN-SCENE** / SOUND / EDITING / NARRATIVE: BARTHES / PROPP / TODOROV / **LEVI-STRAUSS / GENRE THEORY NEALE / REPRESENTATIONS /** RECEPTION THEORY / SELECTION FOCUSING AND COMBINING / STEREOTYPES / STAR THEORY / STOCK CHARACTERS



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**USES AND GRATIFICATIONS / UTOPIAN SOLUTIONS / MEDIA EFFECTS / CATEGORIES OF SOCIAL** CLASS / PARTICIPATORY CULTURE / PSYCHOGRAPHICS / IDENTITIES AND THE MEDIA / HOW THE MEDIA INDUSTRY CONSTRUCTS **AUDENCES / OWNERSHIP AND** CONTROL / MEDIA REGULATION / INTERTEXTUALITY / WEB 2.0 / GLOBALISATION / CHANGING **FACE OF MASS MEDIA** 



**USES AND GRATIFICATIONS / UTOPIAN SOLUTIONS / MEDIA EFFECTS / CATEGORIES OF SOCIAL CLASS / PARTICIPATORY CULTURE** / PSYCHOGRAPHICS / IDENTITIES AND THE MEDIA / HOW THE **MEDIA INDUSTRY CONSTRUCTS AUDENCES / OWNERSHIP AND** CONTROL / MEDIA REGULATION INTERTEXTUALITY / WEB 2.0 / **GLOBALISATION / CHANGING FACE OF MASS MEDIA** 



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OMO makes whites Bright!

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OWNERSHIP AND CONTROL /

MEDIA REGULATION / CHANGING

FACE OF MASS MEDIA / MEDIA **INDUSTRY BUSINESS TERMS /** 

**GLOBALISATION / WEB 2.0** 





OWNERSHIP AND CONTROL / MEDIA REGULATION / CHANGING **FACE OF MASS MEDIA / MEDIA INDUSTRY BUSINESS TERMS /** 

